OUTSHINE
GLOBAL SOLUTION

Company Profile 2026

OUTSHINE

GLOBAL SOLUTIONS

Intelligent Solutions for Global Growth

Outshine Global Solutions Limited · Technology and creative solutions designed around real business needs.

Millennium Tower, Makumbusho, Dar es Salaam, Tanzania

www.outshine.co.tz

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01 · Company overview

One accountable partner for technology and creative work

Outshine Global Solutions Limited is a Tanzanian technology and creative company based in Dar es Salaam.

WHAT WE DO

We build business systems, websites and apps, secure IT infrastructure, and brands, from first idea to long-term support.

WHO WE SERVE

Ambitious organisations, from growing businesses to corporate groups, hotels, event organisers, NGOs and public institutions.

THE PROBLEM WE SOLVE

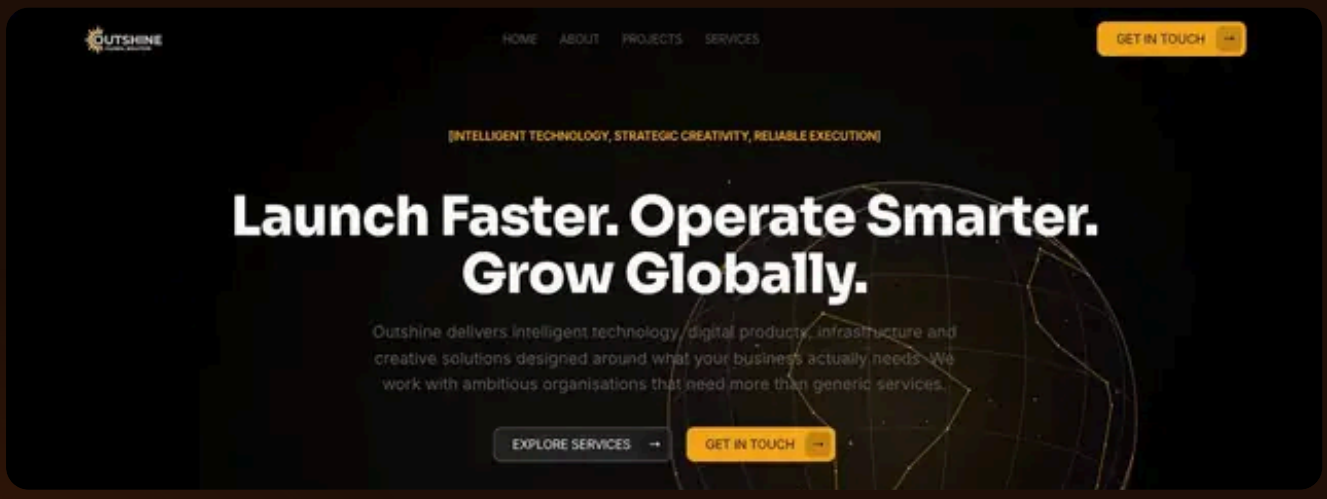
Manual work, scattered tools and weak online presence that slow a business down and hide what is really happening.

5+
years of senior experience

16
live projects in our portfolio

4
service areas under one roof

8
industries served



outshine.co.tz · our own website

02 · Mission, vision and values

Why Outshine exists

We bring intelligence, creativity and trust to every engagement.

MISSION

To help organisations grow through intelligent technology, strategic creativity and reliable execution.

VISION

To become a globally recognised technology and creative company that transforms ideas into meaningful solutions.

VALUES

Innovation · new ideas that solve real problems

Creativity · design that makes a business easier to choose

Global ambition · local teams held to international standards

Intelligence · decisions grounded in data and insight

Trust · clear agreements and dependable delivery

OUR PROMISE

We help organisations launch faster, operate smarter and grow globally.

03 · Products and services

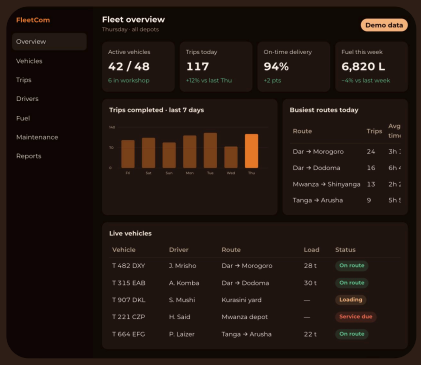
Four service areas, one team

Systems, websites, networks and brand work are planned together, so nothing falls between separate vendors.

Business systems and automation

Bring teams, information and workflows into one reliable system.

- ERP, CRM and POS systems
- Custom business software and operational platforms
- AI solutions and workflow automation
- Dashboards, reporting and system integration
- Ongoing optimisation and support

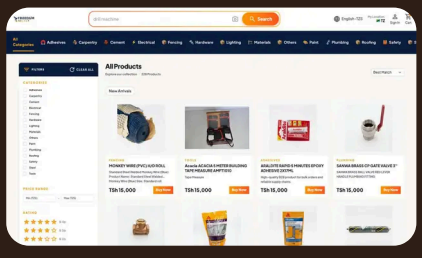


FleetCom · dashboard, demo data

Digital products

Websites, shops, apps and portals that serve a real customer goal.

- Website and e-commerce development
- Mobile application development
- Web platforms, portals and cloud applications
- UI and UX design, prototyping and testing
- Maintenance and continuous improvement



Freedom Select · online hardware store

03 · Products and services

Infrastructure, security and brand

The foundations that keep a business running, and the brand that makes it easy to choose.

Infrastructure and security

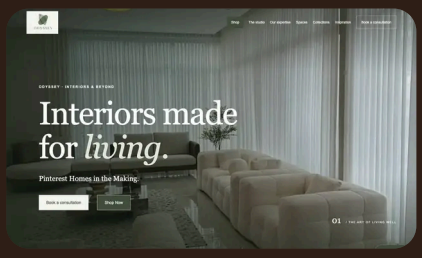
Secure infrastructure that supports daily work without unnecessary complexity.

- ICT consulting and infrastructure planning
- Cybersecurity services
- Cloud services
- Network installation and configuration
- CCTV and security systems
- IT support, maintenance, documentation and training

Brand and digital growth

Creative thinking connected to commercial purpose.

- Brand strategy and visual identity
- Business proposals and company profiles
- Digital marketing and campaign support
- Graphic and social media design
- Content, animation, photo, video and print



Odyssey · interior design brand and website

ENGAGEMENT MODELS

Project-based delivery, long-term support contracts, maintenance and improvement agreements, managed technical assistance, and consulting and implementation support.

04 · Target customers

Who we work with

Our method adapts to the client. The standard of clarity, security and execution stays the same.

INDUSTRIES

- Logistics and transportation
- Energy
- Retail and commerce
- Events and exhibitions
- Hospitality and tourism
- Education and healthcare
- Manufacturing and professional services
- Government institutions and NGOs

CUSTOMER GROUPS

- Growing and medium-sized businesses
- Corporate groups with several companies
- Hotels, venues and event organisers
- NGOs and public institutions
- Founders launching a new brand or product

MARKETS

- Organisations across Tanzania
- Clients operating across Africa
- Exporters selling to international buyers

Based in Dar es Salaam, built for global growth.

TYPICAL STARTING POINT

A business still running on paper, spreadsheets or a basic website, ready to work smarter.

05 • Company background

From ideas to delivered platforms

Outshine was built by senior professionals who saw organisations needing one partner that could connect technology, infrastructure and creative work.

MILESTONES

- **Registered in Tanzania**
  Outshine Global Solutions Limited, Registration No. 192609356, with offices at Millennium Tower, Makumbusho, Dar es Salaam.
- **Logistics and fleet-management ERP**
  Designed, developed and deployed for Eleveth Group Limited.
- **Design management system**
  Built for Ubora Design to run projects, drawings and approvals.
- **Exhibition delivery**
  Project-management support and the website for Osborn's Exhibition.
- **16 live projects**
  Business systems, online shops, a hotel, an exhibition, a media platform and company websites.
- **Our own products**
  POS, CRM and ERP products (ERPGo) for medium-sized businesses, in controlled testing and not yet publicly launched.
- **Digital Portfolio 2026**
  Our work published at outshine-portfolio.vercel.app.

06 • Why choose us

What makes Outshine different

ONE ACCOUNTABLE PARTNER

Systems, websites, networks and brand from one team, with one point of contact.

BUILT AROUND YOUR BUSINESS

We study how you work before we build, so the solution fits real processes.

SECURE BY DESIGN

Go, React and PostgreSQL, with login, roles and permissions checked on every request and encrypted connections.

PROVEN DELIVERY

16 live projects you can open and test today.

SUPPORT AFTER LAUNCH

Training, maintenance and agreed support, so systems stay useful and secure.

CLEAR AGREEMENTS

Responsibilities, communication, support coverage and commercial terms are defined before delivery begins.

How we work

1

Discover

Your business, users, goals, risks and current processes.

2

Define

Priorities, requirements, scope and a practical plan.

3

Design and build

Focused design, engineering, testing and review.

4

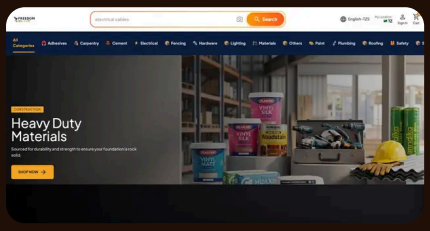
Launch and support

User training, careful go-live and agreed support.

07 · Proof points

Work you can open today

A selection of live websites and platforms. Tap a name to open it.



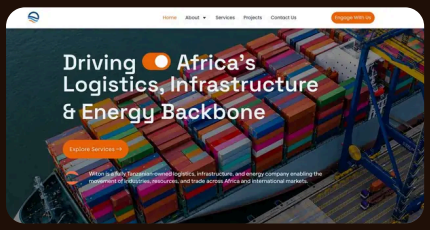
Freedom Select
Hardware marketplace with cart, delivery and WhatsApp chat.



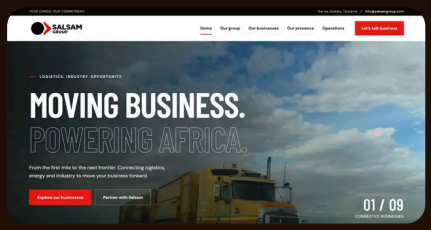
Hadjens Hotel
Mwanza hotel: rooms, events hall and WhatsApp booking.



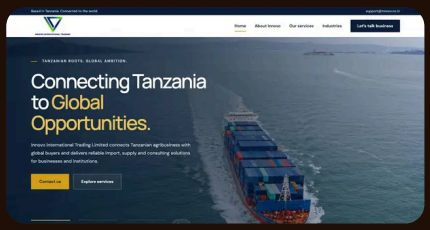
Osborn's Exhibition
Exhibition site with countdown, registration and gallery.



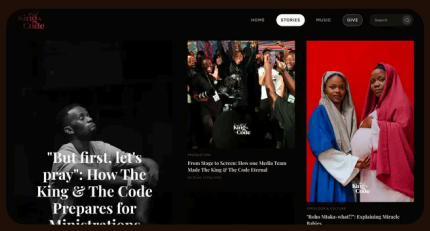
Witon Energies
Logistics, infrastructure and energy company.



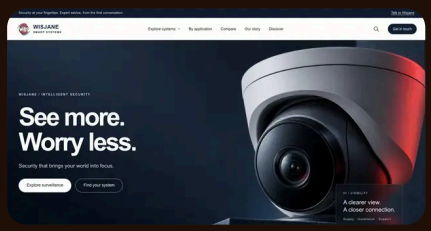
Salsam Group
Logistics and industry group in four countries.



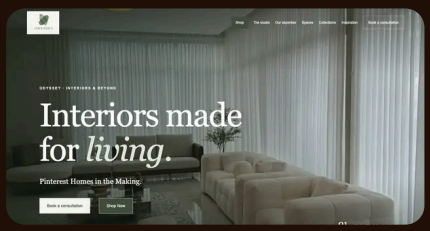
Innovo International Trading
Agribusiness export, procurement and tendering.



The King & The Code
Drama seasons, stories and a music player.



Wisjane Smart Systems
CCTV, fencing and GPS tracking, with a compare tool.

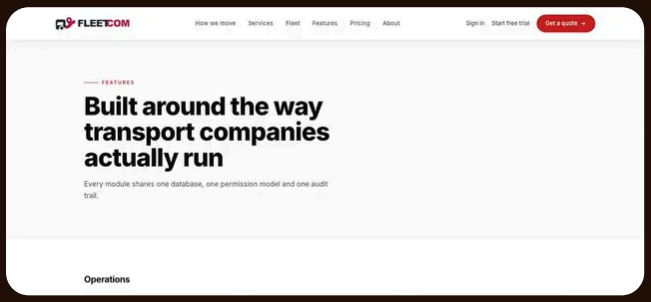


Odyssey
Interior design studio with gallery and shop.

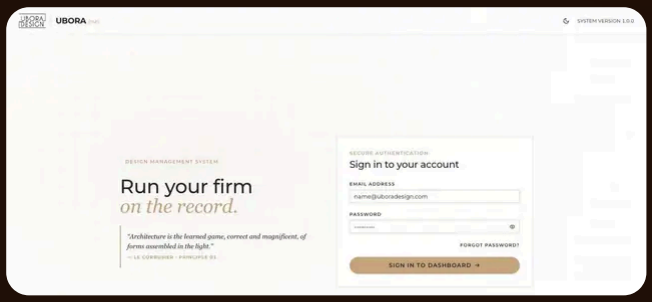
07 · Proof points

Business systems in use

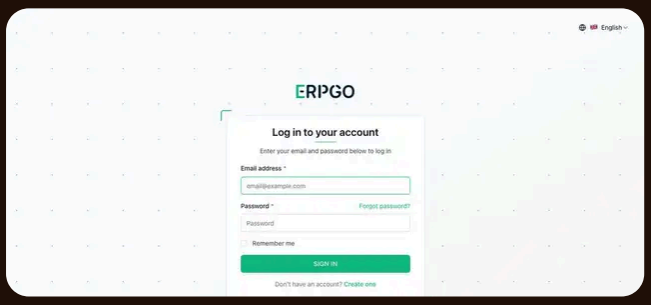
Platforms that run operations for logistics, design, sales and retail teams.



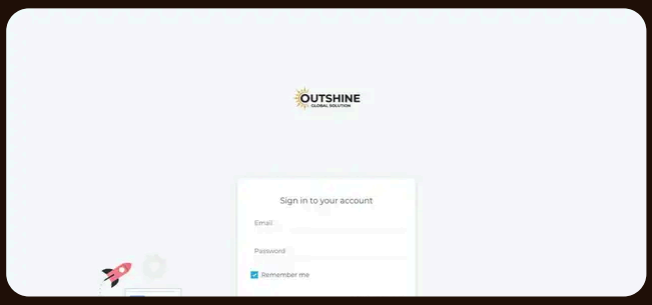
FleetCom · fleet and transport management



Ubora Design DMS · projects, drawings and approvals



ERPGo · our ERP and POS, in testing



Montra Trading Agency CRM · leads, quotations and deals

ORGANISATIONS WE HAVE WORKED WITH

Eleveth Group · Ubora Design · Osborn's Exhibition · Witon Energies · Miles Away Safaris · Freedom Select · The King & The Code · Montra Trading Agency · Hadjens Hotel · Salsam Group · Innovo International Trading · EFER Traders · In and Out Company · Wisjane Smart Systems · Odyssey

CONFIDENTIALITY

Public descriptions stay high level. Confidential operational details, client data and internal screens are not published.

08 • Leadership and team

Senior people on every project

Our senior professionals bring more than five years of experience across technology, digital delivery, infrastructure and creative work.

Technology and engineering

Business systems, APIs and databases built on Go, React with TypeScript, and PostgreSQL.

Digital product and design

Websites, e-commerce, apps, UI and UX, prototyping and testing.

Infrastructure and security

Networks, cybersecurity, CCTV, cloud services and IT support.

Brand and creative

Identity, proposals, company profiles, marketing, graphics and video.

Project delivery

Discovery, planning and accountable delivery against agreed scope.

Client support

Training, maintenance and managed technical assistance after launch.

WORKING WITH US

Every engagement has a named lead who owns communication, scope and delivery from first meeting to support.

09 · Contact and next steps

Launch faster. Operate smarter. Grow globally.

Let us discuss the technology, infrastructure, digital product or creative challenge facing your business.

Telephone	+255 752 819 662
WhatsApp	+255 747 171 784
Email	info@outshine.co.tz
Website	www.outshine.co.tz
Office	Millennium Tower, Makumbusho, Dar es Salaam, Tanzania
Registration	No. 192609356

Next steps

1. Tell us what you need, by phone, WhatsApp or email
2. Book a free 30-minute consultation
3. Receive a clear proposal and plan

Scan to see our work
outshine-portfolio.vercel.app